

2017 CFP Pharmacy Forum: “Increasing our Value to Canadians”

Tuesday, November 21st, 2017
 Sheraton Airport Hotel - 801 Dixon Rd, Toronto, ON M9W 1J5
 7:30am – 3:15pm



7:30 – 8:30	Registration, Continental Breakfast
8:30 – 8:55	Welcome and Introduction Dayle Acorn – Executive Director, CFP Moderator, Marshall Moleschi
8:55 – 9:30	The Evidence for Pharmacy Value Dr. Lisa Dolovich – Ontario College of Pharmacists Professor in Pharmacy Practice, Leslie Dan Faculty of Pharmacy, University of Toronto
9:30 – 10:50	The Shift from Distribution to Outcomes: Value-Based Pharmacy in the US Elliott Sogol – Senior Vice President Strategy, Pharmacy Quality Solutions Crystal Lennartz – Chief Pharmacist, Health Mart Systems Inc, McKesson Corporation (US) Jim Kirby – Senior Director, Pharmacy Services, The Kroeger Co. Joe Moose – Independent Pharmacist Owner, Moose Pharmacies, North Carolina
10:50 – 11:15	Refreshment Break
11:15 – 11:45	Value-Based Pharmacy in the US: Panel Q&A
11:45 - 12:20	Value Based Pharmacy in Canada Leila Mandlsohn – Pharmacy Strategy Consultant, Green Shield Canada
12:20 – 1:10	Lunch
1:10 – 2:20	Canadian Pharmacy in Transition Perry Eisenschmid – CEO, Canadian Pharmacists Association Nancy Lum-Wilson – Registrar, Ontario College of Pharmacists Justin Bates – CEO, Neighbourhood Pharmacy Association of Canada Mike Cavanagh – Independent Pharmacy Owner & Chair, Ontario Pharmacists Association Panel Q&A
2:20 – 3:00	Where is Health Care Going? Catherine Hunter – Partner, National Health Care Consulting Leader, PwC Canada
3:00 – 3:10	Wrap up Marshall Moleschi
3:10 – 3:15	Break
3:15 Post Forum Event	Satellite Presentation – EQUIPP Software Elliott Sogol – Senior Vice President Strategy, Pharmacy Quality Solutions