

2018 CFP Pharmacy Forum: Making the **Value Connection**

Thursday, October 25th, 2018

BMO Learning Institute

8am – 3:00pm

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| 8:00 – 8:30 | Registration, Continental Breakfast |
| 8:30 – 8:55 | <p>Welcome and Introduction –Dayle Acorn – Executive Director, CFP</p> <p>Moderator; Ms. Bev Herczegh – Pangaea Consulting</p> |
| 8:55 – 10:35 (30 minutes each) | <p>Outcomes and Quality in Pharmacy</p> <p>Dr. Nancy Waite – OPEN Co-Chair Ms. Margo Orchard – Manager, Strategic Policy, Ontario College of Pharmacists Ms. Anna Greenberg – VP Health Systems Performance, Health Quality Ontario Ms. Margaret Wing – CEO, Alberta Pharmacists Association</p> |
| 10:35 – 10:55 | Refreshment Break |
| 10:55 – 11:55 (30 min each) | <p>Value Based Pharmacy – The Canadian Experience</p> <p>Mr. Ned Pojskic – Pharmacy Strategy Leader, Green Shield Canada Mr. Rob Modestino – Whole Health Pharmacy, Owner</p> |
| 11:55 – 1:00 | <p>Lunch</p> <p>Guest Speaker – Elliott Sogol – SVP, Strategy - Pharmacy Quality Solutions</p> |
| 1:00 – 1:45 (20 minutes each) | <p>Value Based Pharmacy – The Canadian Experience</p> <p>Ms. Joelle Walker – Director, Public Affairs, CPhA Mr. Justin Bates – CEO – Neighbourhood Pharmacy Association of Canada</p> |
| 1:45 – 2:45 | <p>Pay for Performance & Services – What is the way forward?</p> <p>Mr. William Chung – Vice President, Shoppers Drug Mart Mr. Mike Cavanagh – Independent Pharmacy Owner – OPA Board Chair Ms. Margaret Wing – CEO, Alberta Pharmacists Association Ms. Sandra Hanna – Vice President, Pharmacy Affairs, Neighbourhood Pharmacy Association of Canada Ms. Joelle Walker – CPhA Working Group</p> <p>Panel Discussion</p> |
| 3:00 | Wrap up |