

**JOIN US!**

## 2016 CFP Pharmacy Forum:

### “Pharmageddon or Business as Usual”

Thursday, November 24th, 2016

Westin Bristol Place Hotel

8am – 2:45pm

Pharmacy Forum 2016, will take stock of pharmacy’s adaptation to the new reality of lower product margins, reduced provincial funding for distribution, and the enticement of new revenue streams from expanded pharmacy services. Recent data suggests that the uptake of new services may be slow and limited in its’ reach. Will this be enough? What next?

As pharmacist consider these changes is it “business as usual”, or is the profession heading down a path to “pharmageddon” where they will not be able to adapt to this new environment to the satisfaction of payers.

Moderator – Dr. Zubin Austin

Panel Discussions

**The Current Landscape – Why is the change pharmacists are facing now, and different that changes in the past?**

**Is the current economic climate a barrier or an opportunity for the profession?**

Dr. Lisa Dolovich – OPEN – Insights into the Delivery of Pharmacy Services in Ontario

**Change management – are we moving fast enough? Will we get there? or will this be decided for the profession?**

Ms. Margaret Wing – CEO – Alberta Pharmacists Association

Dr. Ned Pojskic – GreenShield Canada– Shifts in the Private Payer Market

Mr. John Papastergiou – SDM Associate  
Mr. Sean Simpson – Pharmasave Owner  
Ms. Margaret Wing – Provincial Association  
Ms. Jen Baker - OPA Pharmacist Council

### The UK Experience – a draconian approach to cost containment

Mr. Mark Burdon, FRPharmS, *Committee Chair*, Pharmaceutical Services Negotiating Committee (PSNC)

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